

EC'd Yes Last Received: 10/15/2012 11:15 AM Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA. Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm Sales Office () PHILADELPHIA
Advertiser () FORBES FOR CONGRESS & PLACEMENT, 815 SLATER LANE Salesperson () ANJIE BRADY
Product RANDY FORBES ALEXANDRIA, VA 22314
Estimate# 2658 Agency C/P1/P2/E 37/53/2658
Buyer Ben Angle Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

-- CONTRACT COMMENT --

CLIENT: FORBES FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUE REVISE TP IN LN
CXL LN 3
REVISE RATES IN LNS 6,12,16, AND 21
CXL 1X IN LN 13
TOTAL REMAINS 16,175
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	M	10A-11P	REVOLUTION	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
				Buyline Comment: REVISE TP								
				Sales Remark: V3 REVISE TP								
				V3 More than 2 codes changed								
	*3	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	\$175.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: CXL DUE TO NA DUE TO NOTRE DAME								
				Sales Remark: V3 CXL DUE TO NA DUE TO NOTRE DAME								
				V3 More than 2 codes changed								
	*6	SA	8A-10A	SATURDAY TODAY SHOW	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
				Rating: 4.2								
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*12	SA	7A-8A	SATURDAY AM NEWS	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								

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*13 SU 6A-7A SUNDAY EARLY AM NEWS :30 \$75.00 10/07-10/07 1 1 1 \$75.00

Buyline Comment: CXL 1X DUE TO NA
Sales Remark: V3 CXL 1X DUE TO NA
V3 More than 2 codes changed

*16 SU 7A-8A SUNDAY AM NEWS :30 \$400.00 10/07-10/07 1 1 1 \$400.00

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

*21 SA 11P-1130P SATURDAY LATE NEWS :30 \$500.00 10/06-10/06 1 1 1 \$500.00

Rating: 5.2

Buyline Comment: REVISE RATE PER STATION
Sales Remark: V3 REVISE RATE PER STATION
V3 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 6 / \$2,375.00

---SALES MONTHLY TOTALS---

Oct 12: 23 / \$16,175.00
Sales Totals: 23 / \$16,175.00
Station Totals: 23 / \$16,175.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$16,175	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

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Books NOV11, MAY12, ENOV12

Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE